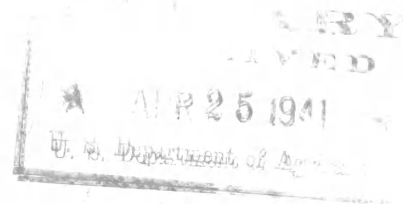


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*Division of Fruit & Veg. Crops
Bureau of Plant Ind.
U. S. D. A.
Washington, D. C.*

Smiley's Water Gardens—SEWARD, NEBRASKA

To our many Friends of the Smiley's Water Gardens—

We are very happy to greet you and grateful for the opportunity to give you BETTER SERVICE of the HIGHEST QUALITY you can possibly get elsewhere at the LOWEST PRICES. . . . Our first wish for our customers of the Smiley Water Gardens is that they enjoy their pools and gardens and we are here to help you in any way that you might need us.

LOWEST PRICES

Nature saves us many thousands of dollars each year, which we pass along to you. Our free-running Artesian Wells run 24 hours a day, 365 days in the year, without cost. Besides, the huge volume of our Hardy Water Lily plantings and sales—largest in existence today—justify a minimum margin.

HIGHEST QUALITY

Ideal climatic conditions cause our Hardy Lilies to “go dormant” by natural process. WE DO NOT FORCE OUR PLANTS! Hence, we are able to offer you HEALTHIER, HARDIER plants. We guarantee all Hardy Lilies to bloom ABSOLUTELY TRUE TO NAME.

BETTER SERVICE

Located almost in the center of the United States, we can make prompt deliveries to all parts of the country. Only expert, long-experienced men select and pack our plants. Only strong, vigorous plants are shipped. We maintain, for your service, an experienced Information Department. Prompt answers given to your questions.

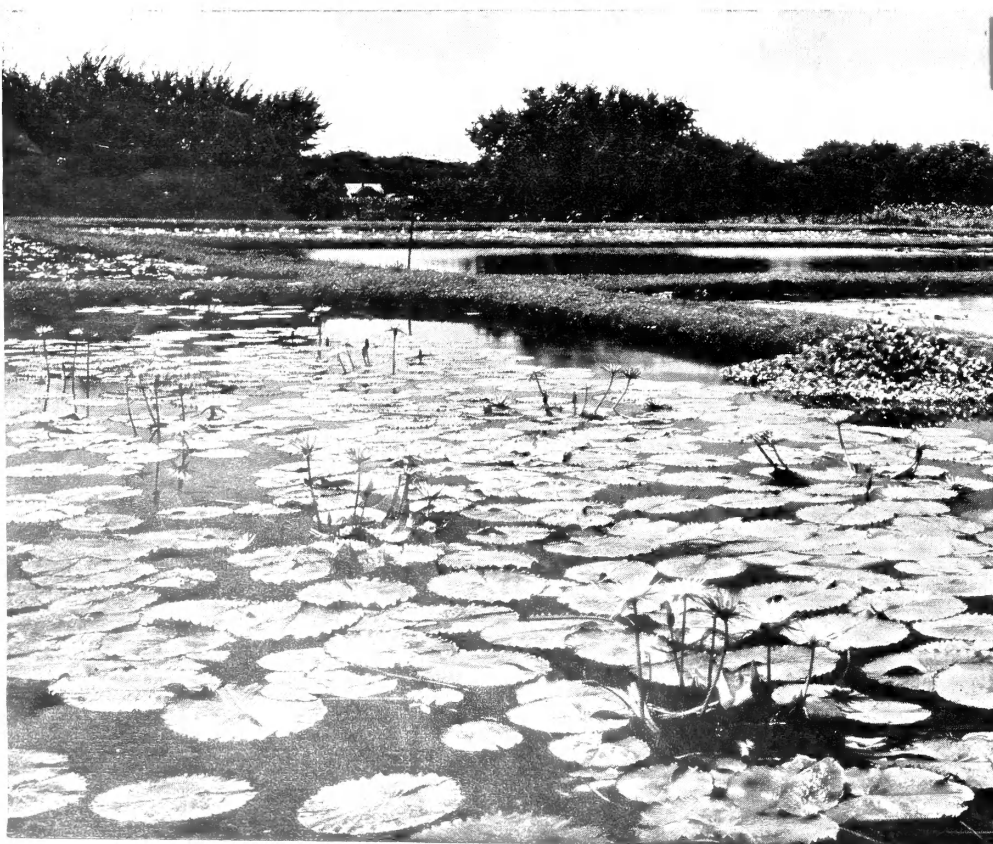
Smiley's Water Gardens are located at Beaver Crossing, 18 miles southwest of Seward, Nebraska

Guarantee

We positively guarantee that all plants are true-to-name—and are in good condition when shipped. If any plants are not in good condition, upon receipt, return them immediately for new shipment.

Order Early!

Ordering early will enable us to make prompt shipments, as we are desirous of doing. By May and early June our facilities are taxed to the utmost. You will avoid any delay by sending your order promptly.

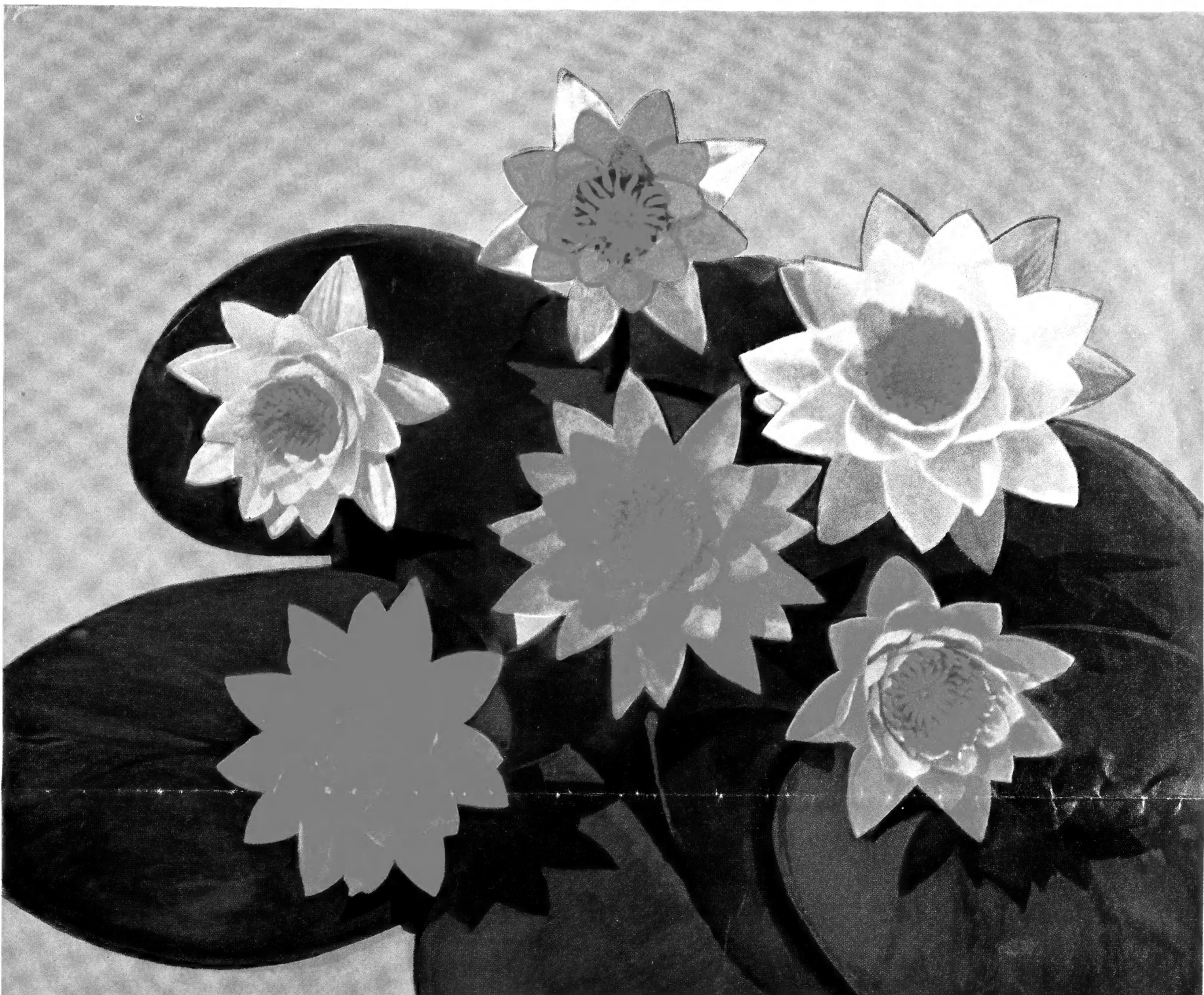


The village of Beaver Crossing, in Seward County lies,

Just a mile out of town, down a shady lane,
Is a place called “Smiley's Water Gardens,” by name;
You drive down the road—you stop in awe—
And wonder if you're dreaming at what you saw.
But no—there it is—the greenest spot 'round,
The creeping bent carpet covers the ground,
The tall weeping willows, bending in grace,
And lovely flowers all over the place.
The Lily Ponds are a sight to behold,
Unless you see them, you won't believe what you're told.

At the gate, you are greeted with a smile,
You'll find you're time is well worth while—
If spent at Smiley's, you'll go away
And be sure to be back another day.

—J. S.



Morrei

Rene Gerard

Sioux

Hardy Water Lilies

In establishing our water gardens we spared no time, effort, nor money in securing not only the best varieties but those that would be most suitable for water gardens in most sections of the country. In this list you will find varieties that are suitable for every climatic condition, also for the various tastes in color and most any size pocketbook.

REDS AND CRIMSONS

GLORIOSA—One of the most popular of reds above the average in size and brilliant red in color which deepens with age. It is semi-double often measuring seven inches across. Does well in a tub garden and produces flowers throughout the season under all conditions. **\$1.75.**

CONQUEROR—Flowers are CHERRY RED, deepening with age; stamens orange-yellow, sepals almost white. Flowers 8 inches across are borne continually during the spring and summer. One of the showiest reds. **\$1.50.**

JAMES BRYDON—Vivid, ROSY-CRIMSON. Ideal for the small garden, not a heavy leaf-maker. Cup-shaped blossoms six inches across. This variety is free in bloom, rapid grower. **\$1.75.**

ESCARBOUCLE—A lovely VERMILLION, with garnet stamens—a free-blooming, strong variety, unquestionably one of the best. **\$2.00.**

ATTRACTION—The petals are GARNET-RED, with almost white sepals. This beautiful red is my choice of all the water lilies. The blossom is unusually large, sometimes 8 inches. One of the longest blooming hardies. **\$1.75.**

WM. FALCONER—The deepest red of all lilies. Almost a velvety, black red. Stamens garnet, leaves blotched with green and maroon. Not as free in bloom as other reds but the blossoms are surely worth waiting for. The first blossom will more than repay for the price of investment. **\$2.25.**

ARETHUSA—Flowers are large with broad petals, deep crimson in color with velvety sheen. Sepals are lighter. This variety is usually overlooked by our customers when ordering by mail but once seen in blossom you will surely want to possess it. Somewhat the shape of James Brydon and almost as deep in color as William Falconer. Don't pass this one up. **\$1.75.**

ROBINSONI—The blossoms float on the water and are of a dark orange-red changing and deepening in color with age. It attracts instant attention and does equally as well in a tub garden or large pool. **\$1.25.**

SULTAN—Large blossoms, petals shading light to deep red. Very free blooming. **\$2.50.**

LUCIDA—A large flower, long pointed petals of rich carmine. Leaves green spotted with maroon. **\$1.75.**

VESUVE—Rich ruby-red flowers, small foliage growth. Very fine. **\$1.75.**

PICCOLA—This lily has blossoms of a very dark red, with mahogany stamens. Large, good bloomer. **\$1.75.**

NEWTON—One of the new novel lilies. Bright red graduating to pale pink. Petals narrow and pointed. **\$2.00.**



Special . . . The MARLIAC TRIO

For several consecutive years, this has been by far our most popular collection. The cost is extremely low, and these three famous lilies will give a constant variety of beautiful, fragrant blossoms. We cannot too highly recommend this group.

\$1.80
POSTPAID

WHITES

GONNERE—One of the very few double water lilies, averaging eighty petals to the blossom, making a nearly full globe. The leaves are small and it does not require much room to grow, but gives an abundance of SNOWY-WHITE blossoms. Pictured upper right. **\$2.00.**

GLADSTONE—Large dazzling white flowers with broad, waxy petals, sulphur yellow heart. Free in blooming. Opens early in the morning. One of the largest whites. Pictured below. **\$1.00.**

MARLIAC WHITE—Snowy white petals with bright yellow stamens. The fragrant blossoms are five to six inches in diameter. Sepals are tinted with pink. It is a continuous bloomer. Pictured upper left. **80c.**

PRESIDENT ROOSEVELT—This new variety is a dazzling white with yellow stamens. Flowers measure from six to eight inches across and are carried several inches above the water. The fragrance is of anise. The leaves are of olive green of peculiar formation; the outer portion has an indentation rarely seen in water lilies. Can spare a limited number at **80c.**

HERMINE—Small tulip shaped blossoms, very free blooming. **\$1.25.**

ALBA PLENISSIMA—A very large white, blossoms are cup shaped, leaves are large deep green. **\$1.25.**

PINKS AND ROSE

ROSE AREY—Awarded the silver medal by the New York Horticultural Society. Undoubtedly one of the best of the Odorata section. A deep cerise-pink, sometimes reaching eight inches in diameter. Petals are of a starchy, pointed form and very fragrant. **\$1.00.**

PINK OPAL—An attractive deep pink of medium size, gracefully cup-shaped and fragrant. Especially adapted as cut flowers. **80c.**

SPLENDIDA—A fine STRAWBERRY-PINK of fine size. The color intensifies to a rich, reddish-pink the latter part of the season. It has bloomed in our pools until they have frozen. A new and rare French variety. **\$1.15.**

EUGENIE de LAND—A very charming, sweet-scented lily of the Odorata section. The long petals are a deep pink near the base and almost white at the tips. Blossoms are of good size and semi-double. One of the most delicate colors in our garden. **\$1.00.**

AMABILIS—A very desirable variety of recent introduction. Flowers are large and starry in form, slightly cupped. Deep pink in the center which lightens to a silver pink on the tips. Canary yellow stamens. One of the best of the recent introductions. **\$2.50.**

SOMPTUOSA—One of the most delicate and beautiful of all PINKS. The satiny texture of its petals gives one all the color to be desired in a water lily. Rather double, above average in size. Pictured in colors. **\$1.00.**

MARLIAC SHELL PINK—Pale, pink flowers of unusual size and abundantly borne throughout the entire season. One of the most popular pinks. Pictured left. **80c.**

MARLIAC ROSE—Deep pink. One of the most popular of the earlier introductions. Flowers are large and you can count on an abundance of bloom from this plant. **\$1.00.**

RENE GERARD—An immense, fine red pink variety. Flowers eight to nine inches in diameter. A free grower that produces an abundance of blossom. Visitors at the gardens were amazed one day last season in seeing ten huge blossoms open. **\$2.00.**

NEPTUNE—An unusual lily of deep pink fading to white at the tips of the petals. Mahogany stamens. Pointed petals. **\$1.50.**

VENUSTA—A delightful deep pink lily, has a delicious fragrance. **\$2.00.**

WILFON'S GONNERE. Very like the Gonnere. A new pink, good bloomer, and very prolific. Good for cut flowers. **\$2.00.**

ODALISQUE—Deep pink, fragrance and shape similar to Pink Opal, but much larger. **\$1.50.**

MRS. RICHMOND—Rich strawberry pink, very rare. **\$3.50.**

MME. JULES CHIFFLOT—Pale pink starry shaped with long pointed petals. **\$2.50.**

Hardy Water Lilies

(Continued)

YELLOW

SUNRISE—This is a free blooming variety, of clear SULPHUR-YELLOW color. It is the largest of all hardies, often measuring eleven inches across, and carrying the flower several inches above the water. The leaves are almost egg-shaped, with crinkled sides, deep green above, and red flecked with dark brown below. **\$2.00.**

CHROMATELLA (Marliac Yellow)—Perhaps the most popular of all water lilies. Sulphur yellow in color with broad curving petals. It blooms over the entire spring and summer months, producing an endless succession of blossoms. The leaves are handsomely spotted with maroon. Thrives under all conditions and is hardy. Pictured upper left. **80c.**

MORREI—Smaller than Chromatella, much deeper yellow. **\$1.75.**

SUNSET COLORS

COMMANCHE—Undoubtedly the best of the SUNSET colors, and one of the hardiest of all. The first day blossoms are orange-pink with yellow stamens, deepening on succeeding days to a glowing amber-red with a heart of fire. Do not fail to include this one in your collection. **\$1.25.**

PAUL HARIOT—Give more variation in color throughout the season than any other. Flowers open in the spring a clear YELLOW suffused with ROSE, changing to deep peach on second and third days, and to orange on the fourth. As the season progresses, the flowers become almost deep red on the fourth day. **80c.**

AURORA—Due to the variations in color each day four different colors of blossoms on a plant may be seen at one time. Semi-dwarf in habit. Blossoms are of smaller size three to four inches across, opening creamy-yellow, deepening orange-red to dark red with age. I recommend this one for a small pool or tub garden. **\$1.00.**

SIOUX—Rich, chrome-yellow flowers tinged with bronze, deepening to an orange red. Similar in color to Commanche, somewhat lighter in shade of color. Blossoms not quite so large but very delicate in shade. See picture. **\$1.00.**

INDIANA—A free-growing variety bearing beautiful copper-yellow flowers tinged pink, deepening to copper-red on succeeding days. A remarkable plant producing a constant succession of color changes in its flowers. **80c.**

RED AND WHITE COLLECTION

NEWTON—The novel bright red, graduating to pink.
ALBA PLENISSIMA—A large white, cup-shaped.
CONQUEROR—Deep crimson with deep yellow centers.

\$4.25

Smiley's

DE LUXE TRIO

A very effective group of three
of our most desirable lilies.

Sunrise (Huge Yellow)
Gonnere (Double White)
Attraction (Bright Red)

\$4.00
Postpaid



Tropical Water Lilies

All Tropical Lilies shipped Express Collect. Add 50c per lily for parcel post shipment

The Tropical Water Lily is dazzling in its beauty. Every pool should have at least one Tropical Lily, whether it is Day or Night flowering.

HOW TO PLANT TROPICAL LILIES

When planting Tropicals in a pool with other lilies and plants, boxes should be used in which to plant the bulbs. For each bulb a box 18 x 18 inches by 10 inches deep is a good size. Place four inches of fertilizer on the bottom, then five inches of soil and one inch of sand. Then plant the bulbs, covering them well so that only the top of the crown where the leaves and buds are attached is just showing. A few rocks placed very close to the crown will help keep the bulbs in place, to get the root system started. Place the bulbs at a slight angle, so that they will have plenty of room for growth forward.

Tropical Water Lilies may be wintered in a greenhouse pool, where they will bloom all winter. If you do not have this convenience, it is best to replace them each spring. Planting new vigorous bulbs each year, you will be more than repaid with large and colorful blossoms, that will be prize winners for you.

DAY FLOWERING

WHITE

MRS. GEO. H. PRING—The best pure white, with large, fragrant flowers. **\$1.25.**

JANICE—Exquisite bell-shaped blossoms, bearing small plants on its leaves. **\$1.75.**

PINK

MRS. C. W. WARD—Rich rose-pink, with numerous golden stamens. Very free-blooming. **\$1.75.**

INDEPENDENCE—Gorgeous, full-petalled flowers, opens early and closes late. Dark pink coloring. **\$1.75.**

GENERAL PERSHING—Immense, fragrant pink, blooming prolifically. A lily of great distinction. **\$2.00.**

PURPLE

AUGUST KOCH—Petals pale wisteria-violet, with sepals of purple. A very strong plant, with attractive foliage. **\$1.75.**

JUPITER—Deep blue, having purplish tints and numerous stamens. One of the very best. **\$1.35.**

PANAMA PACIFIC—Wine-purple with golden stamens. **\$1.75.** Pictured below.



ROUND-THE-CLOCK TROPICAL TRIO

Three of the finest tropical water lilies, an ideal color combination which provides 24 hours of bloom each day. As illustrated: **H. C. Haarstick**, new red night-bloomer; **Marmarata**, lavender-blue day-bloomer; **Panama Pacific**, rich wine color, day-blooming.

Special \$4.00 EXPRESS COLLECT



Smiley's Offer— DUO PERFECTION (Hardy Water Lilies)

Words cannot adequately express the exquisite beauty of *Amabilis*, with its long, pointed petals of the daintiest, most delicate pink. But when we supplement its ethereal beauty with the snow-white purity of *Gonnere*, the effect defies description.

1 *Amabilis*

1 *Gonnere*

\$3.00
Postpaid

BLUE

BLUE BEAUTY—Large, delightful blue flowers with gold stamens. **\$1.65.**

MRS. EDWARD WHITAKER—Light lavender-blue. Extra large—a magnificent variety. **\$1.75.**

COL. LINDBERG—Enormous deep caerulean blue flowers, carried high above the water. **\$1.75.**

ZANZABAR BLUE—Large blossoms, good bloomer and quite hardy. **\$1.50.**

MARMARATA—A beautiful orchid-blue, sweetly scented and blooms profusely. Beautifully mottled leaves. **\$1.50.**

NIGHT FLOWERING

RED

FRANK TRELEASE—Dark crimson, with stamens of deep reddish brown. The most popular red night-bloomer. **\$1.50.**

H. C. HAARSTICK—One of the newer night-bloomers. A brilliant red with well-shaped flowers. Pictured below. **\$1.50.**

GEO. HUSTER—Large, dark red, native to India. **\$1.25.**

WHITE

JUNO—Developed from the sacred white Lotus of Egypt. Blossoms from 8 to 12 inches. **\$1.50.**

MISSOURI—The very finest of all the white night-bloomers, unequalled in form and beauty. More dependable than Juno. **\$2.50.**

PINK

OMARANA—Large flowers of deep rose, lightened by a white stripe through each petal. Stamens deep orange-red. **\$1.25.**

EMILY G. HUTCHINGS—Large cup-shaped flowers, a new variety in this class. **\$1.50.**

MRS. GEO. C. HITCHCOCK—Dark rose-pink, still larger than Omarana. **\$1.50.**

TROPICAL STAR LILIES

Each year finds the star lily more popular due to the abundant bloom and to the ease in rearing them. The starry blossoms are brilliant in hue and scented with the fragrance of lily-of-the-valley. Are produced in endless profusion all summer long. The flowers are six to eight inches across and are borne on strong stems a foot or more above the water.

Blue Star, \$1.25; Rose Star, \$1.25; Pink Star, \$1.25; Red Star, \$1.50 . . . ALL FOR \$4.00.

FOR THE COLLECTOR

We have a limited number of each of 40 rare varieties, hardy water lilies. If interested, write for prices.

Culture of Water Lilies

Water lilies are so easily and successfully grown by those that have had no previous experience that by following these simple directions one may be assured of an abundance of beautiful flowers throughout the season. Once planted, the pools need very little care, no hoeing, nor watering that is so necessary for growing most other varieties of flowers. All that is required to grow lilies is fertile soil, still water and plenty of sunlight. It is unnecessary to drain the pool during the growing season; simply replace the evaporation. Shortly after planting the water may become green from the fertilizer used in the soil. Allow the water to run in and overflow the pool if this condition arises.

Shallow Water Plants . . . TO MAKE YOUR POOL COMPLETE

Many interesting plants are found in this group which are used both as marginal and as a pool decoration. They thrive in two to twelve inches of water and grow naturally about the margins of lakes and streams.

ARROW HEADS—Arrow shaped leaves with small white flowers. An excellent bog or shallow water plant that adds greatly to the appearance of your pool. **20c.**

BULLRUSH—A native swamp plant similar to the cattail. **25c each, 3 for 50c.**

CATTAILS—A favorite swamp plant easy to grow and ornamental. **20c.**

CREEPING PRIMROSE—A rapid growing, partially submerged vine with willow shaped leaves producing an abundance of bright yellow flowers. Will grow in any moist place along the pool or may be submerged. **15c, 2 for 25c.**

FLOATING HEART—Bright yellow, fringed five petalled flowers, size of a half dollar. The leaves are green blotched with maroon. Should be planted in soil in two to eighteen inches of water. **20c.**

PARROT FEATHER—Feathery, green shoots trailing over the water forms soft airy masses about the base of taller plants. One of the best for planting in fountain basins. **2 for 25c.**

OXYGENATING PLANTS

ANACHARIS—A rapid grower desirable for pools and aquariums. **15c each, 2 for 25c.**

COON-TAIL—Plume-like stems with finely dissected leaves. Fine for the aquarium. **10c.**

CURLED LEAF FERN—A fern-like plant growing submerged in the pool makes a beautiful background. **15c each, 2 for 25c.**

LUDWIGA—A beautiful green and red tinted plant growing submerged. **20c per bunch.**

MYRIOPHYLLUM—Very good for goldfish spawning. The fish will also eat large portions. This evergreen-like plant is available throughout the year and is one of the most interesting of this group. **15c each, 2 for 25c.**

WATER POPPY—The blossoms resemble the California Poppy. Each plant throws out many floating runners bearing large blossoms all summer long. Plant as you would a water lily. **15c each, 2 for 25c.**

VARIEGATED SWEET FLAG—A fine hardy plant with saber-like leaves, broadly striped green and ivory. Grows about 2 feet high. **25c.**

PICKEREL RUSH—The blue flowers of this plant are borne freely throughout the entire season. **25c each.**

WATER CANNA—A hardy plant, with slim, graceful stalks, four to five feet high, and beautiful broad leaves. Forms an excellent background, with its spikes of purple flowers. **25c.**

OUR SHALLOW WATER PLANTS

are grown here at the Gardens under ideal natural conditions. In the fall of the year when you are thinking of draining your lily pool and would like to enjoy your fish and plants in a small way in the winter, we can send you a variety of plants that will help make an aquarium complete. Parrot Feather, Anacharis, Myriophyllum, Water Poppy, and of course Snails will do well indoors.

THE TUB GARDEN

This form of water garden is the simplest of all to make. It may be made with a tub or barrel. Sink the tub or barrel into the ground up to the rim, fill half full of rich soil mixed with a handful of commercial fertilizer, cover with one-half inch of clean sand and fill with water. It is now ready.

We Offer You Here, the **COMPLETE Tub Garden**
Your choice of **Aurora, Pink Opal, Hermine Water Lily**
6 Aquatic Plants **5 Shallow Water Plants**
3 Pair Snails

COMPLETE FOR ONLY \$2.50!

AQUARIUM PLANT COLLECTION

Parrot Feather	\$.15
Anacharis15
Myriophyllum15
4 Snails25
1 Box Fish Food50

Total Value..... **\$1.20**

Special Introductory Offer

The above Aquarium Plant Collection **98c**
for Only



Water Poppy

FLOATING PLANTS

DUCK WEED—Small three petalled floating plant giving the effect of a green carpet on the water. Fish like this one. Does equally as well in sun or shade. **20c per portion.**

FLOATING FERN (Azolla)—Tiny, fern-like leaves forming emerald green or brown red clumps. A good plant for the fish. **20c per portion.**

WATER HYACINTH—The delicate spikes of lavender flowers with the peacock spot on the upper petals are most beautiful and interesting. The plants will float on the water but will produce more flowers when not allowed to drift about. A good plant for shady locations and should be crowded to produce lots of bloom. This plant is ideal for fish to deposit their eggs on. **10c each, 3 for 25c.**

MARGINAL PLANTS

FALSE DRAGON HEAD—Spikes of pink hooded flowers three feet high. **25c each, \$2.00 doz.**

VARIEGATED RIBBON GRASS—This attractive grass is splendid for use at the corners of your pool or along the walk way. The leaves are longitudinally striped with white and very ornamental. **25c each.**

SACRED LOTUS (Hardy)

Thousands of years ago in the sacred gardens of Egypt were found an abundance of the Egyptian Lotus. This rare and strange plant was understood and appreciated by the Oriental people. The immense pink flowers like gigantic roses with a delightful fragrance set amongst the great shield-like leaves is a never-to-be-forgotten sight. They require the same care as water lilies growing in water from two to twelve inches deep. The plants spread rapidly and should be confined in boxes or tubs.

EGYPTIAN LOTUS—The true flower of the Egyptians. Immense pink flowers with sweet haunting fragrance; umbrella-like leaves. Tubers, **\$1.50.**

Beautiful ORIENTAL POPPIES—50c ea.

Smiley's SPECIAL FOR

★ ★ ★ **MEMORIAL DAY** ★ ★ ★

PEONIES . . . 2 Reds, 2 Pinks, 2 Whites

The ideal shipping time for peonies is September. Order from us at any time, we will ship them at the proper time.

Don't Miss This Opportunity!

All For Only \$1.00

The Beauties in the IRIS FIELD

Run thru this list! You choose the ones you want to beautify your garden in the amount of \$2.50, SEND US JUST \$1.00, and we will postpay them to you at planting time.

BLUE MONARCH—Extra tall light blue.

BALDWIN—Dark blue purple.

WINNESHIEK—Deep blue black.

THE BLACK DOUGLAS—Black violet.

TROSTRINGER—Lavender.

WACONDA—Red purple.

SAN FRANCISCO—White, blue markings.

BLACKAMOOR—Deep purple violet.

CLARA NOYES—Blended red, orange, yellow.

BUTO—Rich, dark purple.

IRMA POLLOCK—Carmine.

INDIAN CHIEF—Bronzy violet with carmine.

KING TUT—Brown red.

LOS ANGELES—Gigantic white, blue featherstitch.

OLD GOLD—Deep yellow.

SIBERIAN IRIS—Blue, pink, purple, and white. **25c each.**

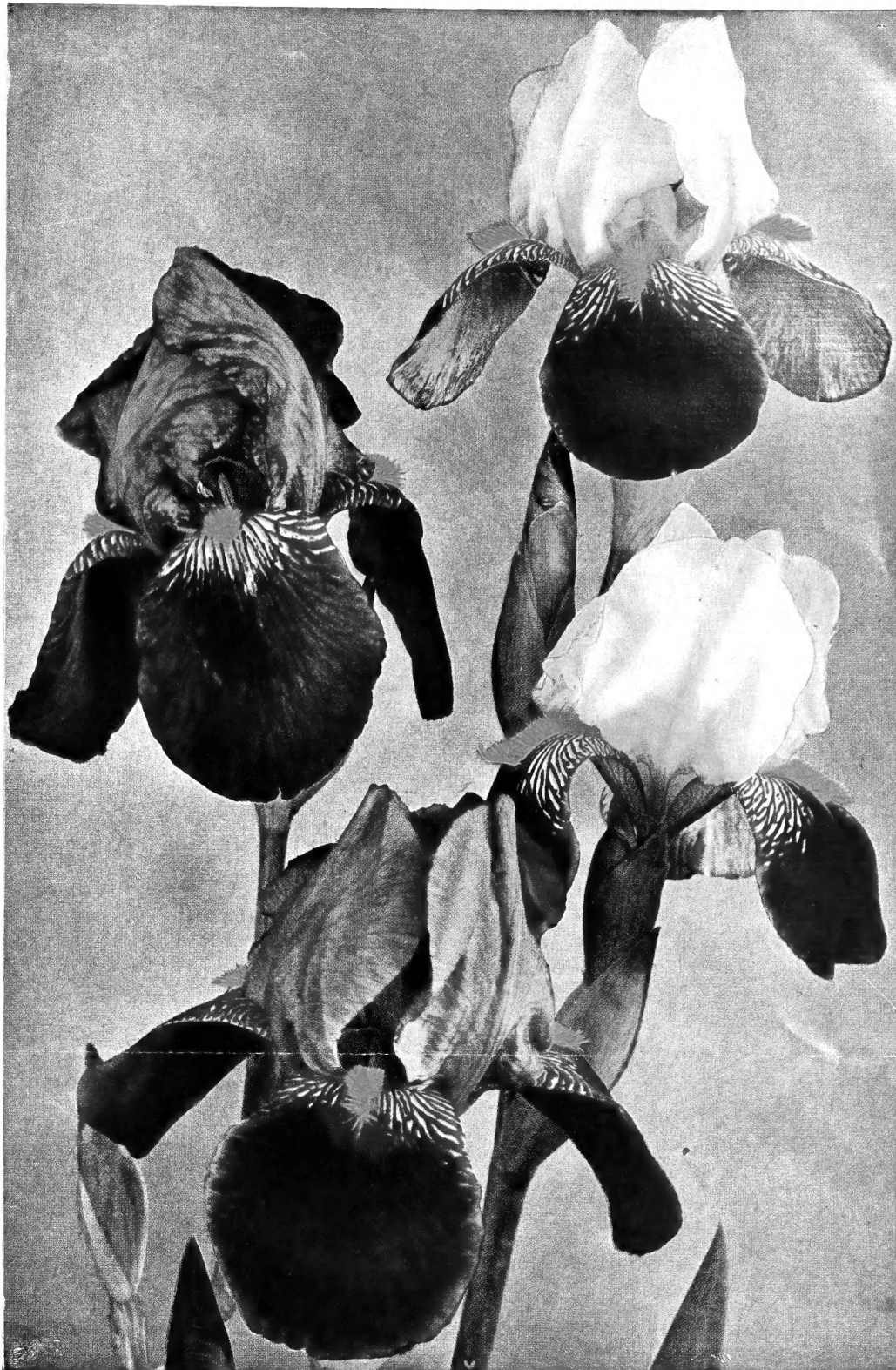
We are proud of our Iris. We have the best that money can buy. The roots are healthy and well grown and are always true-to-name. We would like to share our good fortune with you in supplying you with Iris for your garden. No garden is complete without Iris. The foliage is attractive nearly all thru the year and by including fall blooming varieties, intermediate, and tall bearded Iris in your list, the blooming season can be considerably extended for your pleasure thruout the garden season.

A word about the planting of your Iris. Dig a ditch with the hoe wide enough to spread the roots well, fill with water, put in the plant, cover so that you will have one inch of soil over the rizhomes.

ORDER YOUR IRIS at any time. We begin shipping bearded Iris right after the blooming season, which is around June 15th, and will continue shipping until October 1st. Siberian Iris may be shipped either late in the fall or early in the spring.

ALL ORDERS of \$1.00 or over are Postpaid. For orders less than \$1.00, add 10c for postage.

If you are interested in any of the fine, new Iris, write us and we will be glad to furnish prices and descriptions.



Sass Iris

MOISTURE LOVING IRIS

DOROTHY K. WILLIAMSON—We think this is one of the prettiest of the water plants. Has graceful spikes of glowing royal purple flowers. Plant in shallow water or along the border. **25c.**

YELLOW FLAG or WATER IRIS—One of the most graceful and necessary plants for the pool. Begins to bloom earlier than most any other iris. Blooms the entire season. Thrives in water up to twelve inches and also in a moist border. Blossoms resemble the Siberian Iris in type and produces an abundance of yellow blossoms. **25c each, \$2.00 doz.**

IRIS VERSICOLOR or BLUE WATER IRIS—**25c each, \$2.00 doz.**

DON'T MISS THESE WONDERFUL BARGAIN IRIS OFFERS!

THREE BEAUTIES OF THE IRIS WORLD

RED WING—A large bronzy red.

OKLAHOMA CITY—A large light creamy yellow.

BLUE MONARCH—A large, clear, light blue.

All 3 Beauties only **\$1.19**

THE NEW SASS SPECIAL

OZONE (Jacob Sass, 1935).

CLARIBEL (Jacob Sass, 1936).

OSSAR (H. P. Sass, 1937).

3 Gorgeous Iris Only

98c

THE PRIDE OF NEBRASKA

GOLDEN LIGHT—A beautiful gold edged with rose.

NO-WE-TA—A pink of exquisite coloring.

AMITOLA—A fine pink toned blend.

RAMESES—A Dykes Medal winner, pink and rose blend.

All these Iris Wonders, for Only **\$1.10**

THE GOLDEN TRIO

ROYAL COACH—Yellow bordered with brown. Price **\$5.00.**

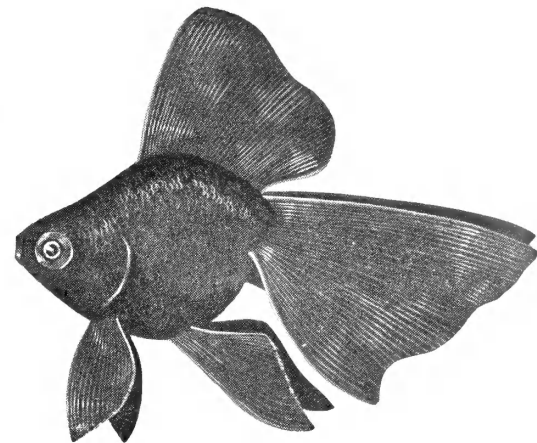
TIFFANY—Clear yellow bordered with brown. Price **\$5.00.**

SIEGFRIED—Naples yellow, pale yellow, striped brown and dotted with purple. Price **\$7.50.**

SPECIAL OFFER

The above three exquisite yellow ground Plicata Iris are offered at the Very Special Price of **\$4.98**

Goldfish for POOLS and AQUARIUMS



To make your pool one of the most alluring spots in the garden you should add gay colored fish. We have many varieties and types to pick from and while some prefer the common and giant goldfish for their pools the fancy types are equally desirable specially for the small pool. We exercise our best judgment in selecting pairs but as it is sometimes quite difficult to determine the sex we cannot guarantee this factor. A charge of 50c for shipping can will be made on small orders. In orders for 50 fish or more our large cans are used and they may be returned express prepaid, a cost of 20c.

GIANT GOLDFISH—Selected breeders ten to twelve inches long. These are tried Breeders and if you wish to raise a lot of young goldfish these are the best investment. **\$4.00 per pair.**

YOUNG GIANT GOLDFISH—Not as fully developed as the older type, distinctive in colors for the pools and excellent for spawning. **\$2.00 per pair.**

YOUNG COMMON GOLDFISH—According to size, **10c, 25c, and 50c each.**

FANCY FISH

IMPORTED JAPANESE FANTAILS—Beautiful fish with broad double tails and bright coloring. Year old **per pair \$1.00**, two years old **per pair \$2.00.**

SHUBUNKIN or CALICO FISH—Beautifully mottled fish with a pattern of blue, gold and black. Year old, **per pair 50c**, two years old **per pair \$1.00.**

CHINESE MOORS—Jet black fish with telescope eyes. Year old **per pair \$1.00**, two years old **per pair \$2.00.**

CALICO FANTAILS—Highly colored fish, calico colors with double fan tails. Year old **per pair \$1.00**, two years old **per pair \$2.00.**

CALICO TELESCOPES—Handsome vari-colored fish with double fan tails and telescope eyes. Year old **per pair \$1.00**, two years old **per pair \$2.00.**

SCAVENGERS FOR THE POOL AND AQUARIUM

All aquariums and pools need scavengers, fish to feed upon the insects, snails to devour algae and green scum and tadpoles to eat decayed matter. In all well-balanced pools scavengers should be kept.

JAPANESE SNAILS—These large hardy snails frequently become as large as an English Walnut. They devour algae and green scum and help to keep the water clear. These snails do not lay eggs as do other varieties but are live bearers, bringing forth the young fully developed. **4 for 25c, 10 for 50c.**

BROWN RAMSHORN SNAILS—Medium size snails with shell characteristics of that name. Very prolific egg layers and are very active scavengers. **15c per pair.**

RED RAMSHORN SNAILS—Somewhat larger than the Brown Ramshorn, sometimes known as the Coral Snail. Excellent scavengers. Lend much color to the aquarium and pool. **2 for 25c.**

HELPFUL SUGGESTIONS FOR SUCCESSFUL WATER GARDENS

Establishing the Water Garden

FERTILIZERS—Most any garden loam will give good results. The best fertilizers are cow manure well rotted if possible and bone meal. Cow manure at the rate of one part to five parts garden loam. Commercial fertilizers, one pound to each cubic foot of soil.

TIME OF PLANTING—Hardy water lilies may be planted as soon as they begin to show growth in the spring, usually about April first and they may be planted up to the last of August with good results.

DURATION OF BLOOM—Hardy water lilies begin blooming early in May in this section of the country and continue until frost. The flowers open every morning and close late in the afternoon. You are assured of several flowers from each root every day throughout the season. Each individual blossom lasts about four days.

COLOR—Hardy water lilies may be obtained in white, several tones of red, yellow and many shades of both light and dark pink, also copper and changeable colors. There are no blue hardy water lilies.

Important

When you receive your shipment of roots unpack at once and place them in water until ready to plant. Should you need to keep them for some time before planting it is best to submerge fully one-half the root in mud and cover with water.

Winter Care of the Pool

Hardy water lilies need no protection other than from direct freezing of the roots. Artificial pools should be emptied to prevent damage to the walls from ice. It is best to empty the pool and fill with straw or any other litter and cover over with boards. The lilies may be removed to the basement and kept moist and protected from mice.

How to Plant

Two methods are used in planting, in boxes or by spreading the soil over the bottom of the pool to the required depth. Both have their good points. Plants will do much better when they have plenty of root room. If you use boxes make them one foot square and one foot deep. Each lily should have at least one cubic foot of soil.

DISTANCE APART TO PLANT—A pool six by six will accommodate four lilies and the necessary floating and bog plants very nicely. A pool twelve feet in diameter will accommodate up to ten lilies together with the other plants necessary to complete the pool.

CONTAINERS FOR THE PLANTS—We like the large size candy pails for a single lily. If these are not available boxes may be made from any rough boards one inch thick and twelve inches wide. Permanent boxes may be built of brick or concrete but movable boxes are preferred as they may be placed in the basement during the winter.

SAND TO COVER THE BOXES—One inch layer of sand or gravel over the boxes after planting will help to keep the water clear.

INSECT ENEMIES—Plant lice or aphids are the only common pests of water lilies. They are easily controlled by washing off with a strong spray from the hose and the fish eat them. "Black Leaf 40" mixed according to directions rids the plants of this louse.

Mosquitoes and Goldfish

It is recommended that goldfish be kept in all water lily pools. Not only are they interesting but they will eat the mosquito larvae and aid in keeping the water clear. Twelve fish to a four by six pool is the best proportion.

Goldfish COLLECTION

For Small or Medium Pool

This collection of fish and scavengers will supply the proper balance for the small or medium pool.

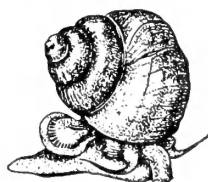
Shipping Can Included • Shipped Express Collect

8 Selected Goldfish 2 Black Telescope Moors
2 Japanese Fantails 12 Jap Snails
4 Calico Fish 6 Tadpoles

\$5.00



Red Ramshorn Snail



Japanese Snail

SPECIAL NOTICE !

Send us, WITH YOUR ORDER, the names of five friends WHO HAVE POOLS (with proper address) and we will send you, without charge, one water plant for pool or aquarium.

SCAVENGER COLLECTION

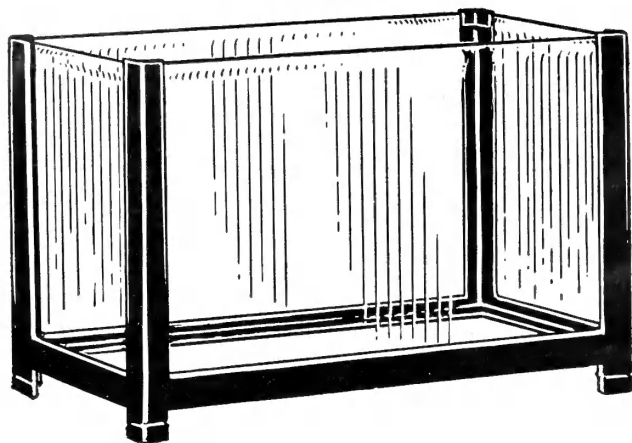
It is difficult to get too many snails for a pool, as they remove decayed vegetation and green algae. Use two snails per square foot of floor area.

6 Brown Ramshorns
6 Red Ramshorns
8 Japanese Trapdoors

\$1.25
POSTPAID

AQUARIUMS FOR GOLD FISH DISPLAY

ALL STYLES—SIZES—PRICES



Size	Length (Approximate)	Width (Approximate)	Height (Approximate)	Gallons (Approximate)	Shipping Weight	Price Each
101 Aquarium	10	x 6	x 8	2	6 Lbs. each	\$1.00
102 Aquarium	12	x 7	x 9	3	8 Lbs. each	1.50
103 Aquarium	14	x 8	x 11	5	11 Lbs. each	2.25
104 Aquarium	16	x 9 1/2	x 11 1/2	7	14 Lbs. each	2.65
105 Aquarium	17 1/2	x 10 1/2	x 13	10	18 Lbs. each	3.15
106 Aquarium	18	x 11	x 13	11	22 Lbs. each	3.75
107 Aquarium	22	x 14	x 15	15	24 Lbs. each	4.55
947 Aquarium	22 3/4	x 14	x 15 1/2	17	60 Lbs. each	9.90
961 Aquarium	10	x 6	x 8	2	6 Lbs. each	1.65

(The style No. 100 Aquariums priced above are without gold striping. If the striping is desired, please specify when ordering and add 5c per aquarium for same. Styles No. 101 to No. 107 inclusive are furnished with either glass or slate bottoms. Glass bottoms will be supplied unless slate is specified in your order.)

STYLE 200 AQUARIUM—This new unusually attractive, reasonably-priced aquarium has a steel frame with bulb edge glass, frame finished in green unless otherwise specified. Furnished in the same four sizes as the style 200-A at 25c less per aquarium for proportional sizes.

STYLE 200-A AQUARIUM—Of the same design and finish as Style 200, except it has special corner posts which hold a glass cover in place. An ideal Tropical Fish aquarium. The glass has beveled edges.

MEND YOUR CRACKED POOLS WITH ROKHESIVE

This new and reliable product will mend your pool with very little time and expense. It forms a chemical union with the surface to which it is applied and turns to solid rock, thus completely sealing and permanently preserving the surface. It cannot be removed without part of the surface itself.

It is to be applied on a surface where seepage or other agencies have caused cracking. It completely seals and fills the crack with a material stronger than the original structure.

It comes packed in standard containers, with plain directions printed on each container, also included in the container.

State your preference in color: White, green, red, buff, gray or orange.

The package shipping weight is 10 pounds. White \$2.50; Colors \$2.70, express collect.

Factory in California or nearest distributor.

BEAUTIFY YOUR POOL BY USING DENSO SUB-AQUA

By using this water proof concrete enamel you can get a beautiful sky blue or white background for your plants. It is a non-poisonous coating for concrete surface that is continually under water. It is not injurious to fish or plants and adds life and beauty to your pool. Prices F.O.B. factory Independence, Ohio. 1 qt. \$1.25, 1/2 gal. \$2.35, 1 gal. \$4.50.

FISH FOOD

Goldfish should be fed twice a week. Too often and too much food are the causes for most fish troubles.

NATURAL FISH FOOD—This is a properly balanced fish food for both the pool and the aquarium and inexpensive. Pint box 50c, quart box \$1.00.

ELASTIC CEMENT..... 1 lb. cans, 40c
Add 10c postage.



Calico Fantail

For Your Lawn

CREEPING BENT GRASS—Ideal for lawns. Makes a thick, rich, carpet-like growth within two months of planting time. No chance for weeds to grow in a lawn sown with Smiley's Creeping Bent Grass Stolons. (Not Seed.) Enough to plant 100 square feet for \$2.00, f. o. b. Beaver Crossing, Nebr.